BE MEDIA SMART _ TIPS

FOR SCHOOLS

Information is everywhere and sometimes it can be difficult to know if it is accurate or not.

Use the STOP, THINK, CHECK method to find out if a piece of information is accurate.

STOP

- Read more than the headline.
- Don't assume the picture is showing the full story.
- Just because it goes viral, it doesn't mean it is true or accurate.

THINK

- Ask yourself: Is it an ad, someone's opinion, or a fact?
- What's your own opinion?
- If it seems too good to be true, it probably is.

CHECK

- See who posted it. Look closely at the website URL.
- Look for details: Are there any big spelling mistakes or odd images?
- Check if it's posted elsewhere. Ask an adult you trust.

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