

Steering Group of Media Literacy Ireland 2025

**MEDIA
LITERACY
IRELAND**

Stephanie Comey | Co-chair | Coimisiún na Meán
Representing the regulatory sector



Stephanie Comey is Director of Media Literacy and User Education at Coimisiún na Meán, and Co-chair of Media Literacy Ireland. She has extensive experience in media literacy policy and strategy development, with a particular focus on the role of regulators in media literacy.

Prior to Coimisiún na Meán, Stephanie was Assistant Chief Executive Officer with the Broadcasting Authority of Ireland. She joined the Authority in 2003 and has worked across a number of media policy development and regulatory areas.

Stephanie is Senior Vice-chair of EPRA, the European Platform for Regulatory Authorities and Chair of EPRA's permanent media literacy taskforce EMIL.

She holds degrees in Law and English from the University of Le Havre in France, an MA with the University of Westminster, and an MSocSci with the University of Leicester in the UK.

Eileen Culloty | Co-chair | DCU

Representing the independent education and youth sector



Eileen Culloty is an Assistant Professor in the School of Communications and deputy director of the DCU Institute for Media, Democracy and Society. Her research interests concern disinformation, media literacy education and public media. Her book, co-authored with Jane Suiter, *Disinformation and Manipulation in Digital Media* (2021) was published by Routledge.

Eileen coordinates the Ireland Hub of the European Digital Media Observatory and is Co-chair of Media Literacy Ireland.

She is also a member of the working group developing the National Counter Disinformation Strategy, the EDMO working group on media literacy standards, Meta's working group on Digital Citizenship, and the steering group of iHealthFacts.

Anna Maria Barry | Communications professional
Representing independents



Anna Maria Barry is a communications professional and a strong promoter of media literacy. She believes that it empowers people to make informed decisions in the digital age.

She has significant experience in helping organisations and individuals to change how they communicate and enhance their messaging – skills that have been put to good use as part of her membership of MLI.

Anna Maria has been a member of MLI for a number of years, initially joining as an individual and helping to coordinate Virgin Media's support for the Be Media Smart campaign.

She later served on the MLI Steering Group as the representative for commercial media during her time as Head of Public Relations for Virgin.

She is on the Board of Directors for Ability West, which empowers people with disabilities to live self-directed lives in an equal and inclusive society.

Lisa Buckley | NewsBrands Ireland
Representing the news publishing sector



Lisa Buckley is the Communications and Programmes Director for NewsBrands Ireland. Her role involves the promotion of Ireland's news media to readers, policymakers and advertisers. This is achieved through campaigns and initiatives including the annual Journalism Awards, Press Pass News Literacy and Student Journalism programme, Power of Press Media Planning competition, NewsBrands Ireland #JournalismMatters campaign, as well as ongoing lobbying and press freedom campaigns.

Since joining NewsBrands Ireland, Lisa has grown the Press Pass student journalism programme to greater involve news literacy teaching elements. Through working with teachers and news literacy experts, the programme now encompasses a wide range of teaching supports for educators. Over 10,000 TY students will complete the course this year.

Susan Daly | Journal Media
Representing the journalism/news/data sector



Previously Editor of TheJournal.ie, **Susan Daly**'s current role as Managing Editor of Journal Media is to lead the editorial direction and develop digital audience strategy for TheJournal.ie and its sister sites, sports publication The42.ie, and investigative journalism platform Noteworthy.ie.

In 2016, Susan established TheJournal FactCheck project and entered it into membership of the International Fact-Checking Network. The unit was scaled up during the Covid-19 crisis to fight misinformation circulating around social networks related to the pandemic, and has become a participant in the Global CoronaVirusFacts Alliance.

Susan also sits on the advisory board of the FuJo (Future of Journalism) Institute in DCU and has been called to sit on the Ethics Committee on the Press Council, of which Journal Media is a member.

Brian Greene | Craol
Representing broadcast and community media



Brian Greene is the Chairperson of Craol (Community Radio Ireland) and has extensive experience in the media sector. A former manager of Phoenix FM in Dublin 15, Brian is now working at Dublin Community Television (Virgin Media 802).

A graduate of Dublin City University (DCU), Brian holds a Master's Degree in Social Media Communications and a Bachelor's Degree in Broadcast Journalism from the University of Wolverhampton.

Brian is a passionate media historian and maintains the website radio.ie and pirate.ie. Brian is also a member of the Dublin City Council Strategic Policy Committee for Gaeilge, Sport, Arts & Culture. A keen Toastmaster, Brian is also the current President of Castleknock Toastmasters and teaches Social Media for Business at DDLETB.

Teresa Hanratty | Learning Waves
Representing the commercial media sector



Teresa Hanratty is the Project Manager with Learning Waves, the training body for the Independent Commercial Radio Sector in Ireland. Teresa is responsible for the overall design and delivery of training programmes to meet the needs of the sector. In her role, Teresa has responsibility for securing funding for the network from Skillnet Ireland and the BAI, and for the overall management of the network.

Since 2004, Teresa has been responsible for overseeing the investment of €3.1 million in the sector and the delivery of 20,895 training days to over 5,000 individuals across the sector. Teresa also oversees the design and development of training programmes aimed at graduates who wish to gain employment in the sector. As part of her role, Teresa is a member of the Choose Radio Group. She has been a judge for the PPI/IMRO Awards since 2007.

Teresa chairs the Skillnet Ireland Network Excellence Group, a group responsible for the training and networking of 66 Skillnet Ireland Network Managers across Ireland. Prior to joining Learning Waves, Teresa worked as a Training and Development Consultant, overseeing the implementation of the Excellence Through People programme in SMEs, a role she held for three years with AQS in Co. Louth.

Ross Keane | Irish Film Institute
Representing the Irish film sector



Ross Keane has over 20 years' experience working in leading cultural organisations in Ireland and abroad. He is Director/CEO of the Irish Film Institute and has played a key role delivering an extensive and diverse cultural programme; strengthening the IFI's National and International cultural programmes; resourcing and enabling an ambitious nationwide education programme through IFI Education; and enabling the expansion of the IFI Irish Film Archive and access remit, resulting in the IFI Player launched in 2016, and a new IFI Irish Film Archive facility at Maynooth University, which opened in early 2018.

Prior to joining the IFI, Ross was Director of Marketing and Development at the Dublin Theatre Festival (2002–2008) where he achieved a significant impact on audience development and profile of the festival, and in his role at the Sydney Harbour Foreshore Authority in Australia, curated the St Patrick's Festival programme, and developed the organisation's funding development strategies.

Aside from IFI, Ross is former chairperson of Corn Exchange Theatre Company and a board member of The Performance Corporation.

Mick McCaffrey | Virgin Media Ireland
Representing the commercial media sector



Mick McCaffrey is Director of News and Sport at Virgin Media Television. A journalist with 20 years' experience working in the broadcast and print sectors, he has previously held senior editorial roles in UTV Ireland, the *Sunday Tribune*, *Sunday World* and *Evening Herald*.

As head of one of the largest newsrooms in the country, Mick oversees the daily output of over three hours of live television news and current affairs. He also leads a team of digital journalists producing verified news and information across all social media platforms.

Mick expanded his role in 2019 to include VMTV's Sport, with responsibility for the acquisition of sports rights/content and management of the productions teams for sports news and live sport including Champions League and Six Nations rugby.

A bestselling author, Mick holds a Degree in Journalism and Media Communications and a Master's Degree in Political Communication. He has been a judge in the NewsBrands Annual Newspaper Awards for the past six years, and is a member of the Media Engagement Group along with senior industry representatives and members of An Garda Síochána which works to ensure the safety of journalists and camera crews.

Mick is passionate about creating opportunities for developing new talent both in front of and behind the camera.

Jane McGarrigle | Webwise
Representing online safety in Ireland



Jane Mc Garrigle is the National Co-ordinator at Webwise – the Irish internet safety awareness centre.

Jane oversees the development and delivery of Webwise's initiatives and events.

Jane is an active member of the InSafe network.

She participates in the Coimisiún na Meán Youth Advisory Committee and previously sat on the Department of Education Anti-Bullying Steering Committee and the National Advisory Council for Online Safety.

Ryan Meade | Google
Representing digital media/technology platforms



Ryan Meade is Public Policy and Government Affairs Manager at Google. In this role, he leads Google's engagement with government, policymakers and other stakeholders on content and media issues, including online safety, content regulation, media literacy and information quality.

He also leads Google's public affairs work on content issues in Northern Europe and works closely with partner organisations working to promote media literacy and digital citizenship. He has worked with Google's philanthropic arm, Google.org, to secure funding for a series of projects in this space in Ireland, including Barnardos' online safety programme and Spunout.ie's peer-led empathy education programme. On this and other projects he works closely with the Google Safety Engineering Center (GSEC) Dublin, the regional hub for Google experts working to tackle the spread of illegal and harmful content online.

Ryan is a member of the National Advisory Council on Online Safety (NACOS) and the Advisory Board of the UCD Centre for Digital Policy.

Eileen Morrissey | Library Association of Ireland
Representing information society



Eileen Morrissey is the Wexford County Librarian and oversees the library, arts and archive services of Wexford County Council. Eileen is the President of the Library Association of Ireland (LAI), the national body representing libraries and librarians.

Eileen is active in international librarianship as a member of the Public Libraries Standing Committee of the International Federation of Library Associations. A graduate of Journalism (DIT) and Library and Information Studies (UCD), Eileen is delighted to represent the LAI on Media Literacy Ireland's Steering Group. Eileen believes that libraries have a crucial role to play in the development of media and information literacy for a wide range of people in an open and accessible way.

Máire Aoibhinn Ní Ógain | TG4

Representing public service media



Máire Aoibhinn Ní Ógain is TG4's Head of Archives where her role is to develop archive policy to manage, maintain, preserve and promote the archive.

She believes that public service media have a vital role, and a responsibility in ensuring that a media literacy agenda is included in all aspects of information provision, collection and dissemination.

As TG4's representative in MLI, Máire Aoibhinn has been an active member of the Media Literacy Ireland's Working Group Panel since its foundation.

She set up and is chair of the MLI Irish Language working group, whose aim it is to promote media literacy awareness among Irish-language speakers and to ensure, encourage, assist and normalise the inclusion of the Irish language by members of the media literacy network in their endeavours.

Among the undertakings to date of the working group are the Irish-language version of the Be Media Smart Campaign, *Cogar mogar-víreas na mífhaisnéise in Éirinn* webinar with RTÉ Raidió na Gaeltachta, the Irish-language version of the MLI website, and a [Glossary of Irish and English language Media Literacy related terminology](#).



Is Ceannasaí Cartlainne TG4 í **Máire Aoibhinn Ní Ógáin**. Is é an ról atá aici polasaí cartlainne an stáisiúin a fhorbairt agus cartlann TG4 a bhainistiú agus a chur chun cinn.

Is ball de Ghrúpa Stiúrtha LMÉ í Máire Aoibhinn ar son earnáil na meán seirbhíse poiblí.

Tá ról tábhachtach agus freagracht ar leith ag na meán seirbhíse poiblí a chinntiú go ndéantar gach a bhaineann le Litearthacht sna Meáin a áireamh i ngach gné de sholáthar, de bhailiú agus de scaipeadh eolais.

Chuige sin tá Máire Aoibhinn mar ionadaí de chuid TG4 tar éis a bheith ina comhalta gníomhach de ghrúpa oibre Litearthacht sna Meáin, Éire, ó bunaíodh é.

Tá sí ina cathaoirleach ar ghrúpa oibre Gaeilge den LMÉ. Grúpa oibre a bhfuil sé mar aidhm aige feasacht ar Litearthacht sna Meáin a chur chun cinn i measc phobal labhartha na Gaeilge agus a chinntiú le cabhair agus le spreagadh go bhfuil cuimsiú na Gaeilge ag baill líonra Litearthachta na Meán ina gcuid oibre.

I measc na rudaí atá bainte amach ag an ngrúpa oibre tá, leagan Gaeilge den fheachtas ‘Bíodh tuiscint agat ar an meáin’, seimineár gréasáin Cogar mogar-víreas na mífhaisnéise in Éirinn i bpáirt le RTÉ Raidió na Gaeltachta, leagan Gaeilge den suíomh gréasáin de chuid LMÉ agus Gluais de théarmaí Gaeilge agus Béarla a bhaineann le Litearthacht sna Meáin.