



2024 MLI Awards Social Media Support Pack

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[#MLIAwards2024](#)

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#MLIAwards2024

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About the Awards

The [2024 MLI Awards](#) are now open for entries until 20 September. Supported by Coimisiún na Meán, the aim of the MLI Awards is to recognise the work being undertaken to help citizens, especially within communities, to develop the media literacy skills to empower them to make the best use of media.

There are five categories

- Best Media Literacy initiative targeting young people
- Best Media Literacy initiative targeting older people
- Best Community-based Media Literacy initiative
- Best General Media Literacy initiative
- Best Media-led media literacy initiative

More information is available on the MLI website at <https://www.medialiteracyireland.ie/awards/>



#MLIAwards2024

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Spread the Word

We want to make sure that everyone involved in media literacy projects across the island of Ireland has a chance to enter these awards.

We need your help to help [spread the word](#) and we've tried to make it as easy as possible by providing assets that you can share via your social and digital channels across your networks, communities and organisations.

Assets in [English](#) and [Irish](#), for use on Facebook, Twitter, Instagram and LinkedIn are available on the MLI website and the MLI Awards videos in English can be accessed on Vimeo here:

<https://vimeo.com/user/94867486/folder/21763515> and the MLI Awards videos in Irish here:

<https://vimeo.com/user/94867486/folder/21763636>

Please remember to use #MLIAwards2024 or #LMÉGradaim2024 and tag us on:

- X: MedialitIreland
- Facebook: BeMediaSmart
- Instagram: @bemediasmart_
- LinkedIn: www.linkedin.com/company/media-literacy-ireland/



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Suggested Posts

Please consider using the suggested copy across your social media and digital channels and tag MLI between now and 20 September 2024. Don't forget to add some images from [Banners & Badges - Media Literacy Ireland](#) or the [MLI Awards video \(ZIP/120MB\)](#)

Have you helped people to use, understand, create or participate in media? Enter the #MLIAwards2024 Medialiteracyireland.ie/awards	Ar chuidigh tú le daoine na meáin a úsáid, a thuiscint, a chruthú nó ar chuidigh tú leo a bheith rannpháirteach iontu? #LMÉGradaim2024 Déan iarratas anois! Medialiteracyireland.ie/gradaim
Have you led or been involved in a media literacy initiative? Enter the #MLIAwards2024 Medialiteracyireland.ie/awards	An raibh tú i gceannas ar thionscnamh litearthachta sna meáin nó an raibh baint agat le ceann? Déan iarratas anois! Medialiteracyireland.ie/gradaim #LMÉGradaim2024
Have you helped to empower people to make informed choices about the media content and services that they use and share? Apply now for the #MLIAwards2024	Ar chuidigh tú le daoine a chumasú chun roghanna eolasacha a dhéanamh ar ábhar na meán agus ar na seirbhísí a úsáideann agus a roinneann siad? Déan iarratas anois #LMÉGradaim2024



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<p>Have you helped older people to better manage their media? Apply now for the #MLIAwards2024.</p>	<p>Ar chuidigh tú le daoine scothaosta lena gcuid meán a bhainistiú ar bhealach níos fearr? Déan iarratas anois #LMÉGradaim2024</p>
<p>Have you helped under 18s to make informed choices about what they say, do and share online? Apply now for the #MLIAwards2024.</p>	<p>Ar chuidigh tú le daoine faoi 18 mbliana d'aois roghanna eolasacha a dhéanamh faoi na rudaí a deir siad, a dhéanann siad agus a roinneann siad ar líne? Déan iarratas anois #LMÉGradaim2024</p>



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<p>Have you helped empower a community to understand how the media works and make informed choices about what they say, do and share online? Apply now for the #MLIAwards2024.</p>	<p>Ar chuidigh tú le cumhacht a thabhairt do phobal tuiscint a fháil ar an gcaoi a n-oibríonn na meáin agus roghanna eolasacha a dhéanamh faoi na rudaí a deir siad, a dhéanann siad agus a roinneann siad ar líne? Déan iarratas anois #LMÉGradaim2024</p>
<p>Do you work in the media? Have you helped the public understand how the media works? Apply now for the #MLIAwards2024.</p>	<p>An bhfuil tú ag obair sna meáin? Ar chuidigh tú leis an bpobal tuiscint a fháil ar an gcaoi a oibríonn na meáin? Déan iarratas anois #LMÉGradaim2024</p>